



Seated left to right: Mr. Inoue, Mr. Yamaki, Mr. Tania and Mr. Barreda.

KMX Holds Jichinsai April 12th, 2012

KMX (Keihin de Mexico) held a Jichinsai (a ceremony performed at the commencement of civil engineering or architectural projects in the hope that the project proceeds safely and smoothly) on April 12th, 2012. This ground breaking ceremony was held in Colinas City Industrial Park at San Luis Potosi, Mexico. In attendance were President Isamu Yamaki, the president of HDM (Honda de Mexico), Mr. Barreda, the director of Lintel, and President Tsuneo Tanai, the President of Keihin Corporation.

Also in attendance, Senior engineer Tomio Onodera and Assistant Manager Masato Togashi. Representing Keihin de Mexico were General Director Masahiro Inoue, General Manager Tatsuo Kawamura, HDM Assistant to President, Sumio Nakasyo and 4EM Project Leader Felipe Anguiano.