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## Keihin Michigan Manufacturing Receives Prestigious Supplier Award from Honda North America Purchasing

Capac, MI (March 21, 2013) – Keihin Michigan Manufacturing (KMM) is pleased to announce it has received Honda's "Challenging Spirit Award", recognizing the initiatives of suppliers to overcome extraordinary operational challenges.

For months, KMM has worked daily with Honda's Anna Engine Plant (AEP) to get through some difficult sub-supplier issues and successfully keep AEP's assembly lines supplied with KMM parts. A KMM component sub-supplier, which supplies KMM with Intake Manifold components, struggled with startup issues and capacity challenges.

For KMM's dedication to working with AEP's sub-supplier on a daily, and sometimes hourly basis, to keep KMM lines running and Honda supplied with parts, KMM is being awarded Honda's "Challenging Spirit Award".

It is through the hard work of all of KMM's associates that KMM has earned this award. There were many levels of challenges that were caused by the sub-supplier's difficulties. Challenges which included everything from rapidly changing production schedules, which often caused cancellation of weekday production only to require Saturday production, to nearly daily switches from production of one model to another model and back again from September through November. All of these things highly impact KMM's associates' schedules and can effect successful production, but KMM associates worked through this and allowed KMM to be successful and come out on top.

On March 21, 2013, representatives from Honda's Anna Engine Plant will be onsite to present the "Challenging Spirit Award" to KMM's associates in recognition of support and performance exceeding their expectations in 2012.

This award is no small achievement. Last year, no AEP supplier earned this award. It acknowledges the amount of work that goes into supporting Honda in achieving their goals. It recognizes the amount of work that goes into the successful partnership between Honda, KMM and the other sub-suppliers. It recognizes the acceptance and willingness of KMM associates to sacrifice and persevere through the ever-changing challenges. KMM associates' teamwork, patience and hard work continue to earn Honda's respect and appreciation.

Not only does Honda say "Thank You", but the leaders of Keihin North America also say "THANK YOU".

Congratulations KMM associates, for going above and beyond!